

Craig Coleman, Owner/Principal  
Coleman Health Services, LLC  
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## Capability Statement

### Company Overview

Coleman Health Services, LLC (CHS) is a minority-owned, service-disabled veteran-owned, and 8(a)-certified small business (SDVOSB) specializing in healthcare services, care continuity, and patient advocacy. Our mission is to simplify healthcare for individuals and families by increasing patient touchpoints, improving transitions of care, and expanding access to quality services—including remote patient monitoring (RPM) and virtual follow-ups.

Coleman Cyber Health Services, a division of CHS, extends our offerings to include cybersecurity and risk assessment solutions for healthcare organizations, leveraging decades of experience in medicine, cybersecurity, and governance, risk, and compliance (GRC). Together, we provide a comprehensive, physician-led approach to healthcare delivery and operational integrity.

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### Core Capabilities

Coleman Health Services (CHS) is a physician-led, minority- and SDVOSB-certified organization focused on improving continuity of care by bridging the gaps between visits, increasing patient touchpoints, and reducing preventable hospitalizations. Our core capabilities include:

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#### 1.) Continuity of Care & Patient Advocacy

- Enhancing patient follow-through with virtual check-ins, telehealth encounter follow-ups, and coordination during transitions of care (e.g., hospital to rehab or home).
- Acting as trusted intermediaries between elderly patients, families, and healthcare providers to ensure clarity, advocacy, and appropriate follow-up.
- Accompanying seniors to appointments and summarizing key medical information for caregivers and decision-makers.

#### 2.) Remote Patient Monitoring (RPM)

- Implementing RPM for hypertension, diabetes, COPD, and other chronic conditions to allow real-time monitoring and timely clinical interventions.
- Supporting proactive care management, improved compliance, and early detection of health changes to reduce unnecessary ER visits.
- Integrating patient-generated data into provider workflows to optimize decision-making and prevent gaps in care.

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### 3.) Health Assessments & Eligibility Support

- Conducting comprehensive health evaluations for Medicare, Medicaid, and VA eligibility and program support.
- Ensuring patients are clinically and administratively ready to access the care and benefits they need.

### 4.) Telemedicine Services

- Delivering high-quality, patient-centered primary care consultations via secure video, phone, or web platforms.
- Maintaining continuity of care and consistent engagement—particularly for veterans and underserved populations.

### 5.) Healthcare Consulting & Strategic Support

- Advising healthcare entities on care coordination models, operational efficiency, and outcome improvement strategies.
- Offering insights informed by clinical, systems engineering, and cybersecurity experience to support secure, scalable care delivery solutions.

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## Differentiators

- Dual expertise in healthcare delivery and cybersecurity, enabling secure, scalable solutions.
  - Veteran-owned, 8(a)-certified business with a mission-driven commitment to service and equity.
  - Unique integration of patient advocacy, remote monitoring, and healthcare technology evaluation.
  - Proven ability to streamline care transitions and simplify complex healthcare systems for patients and providers.
  - Multidisciplinary team with backgrounds in medicine, nursing, cybersecurity, and systems engineering, offering a holistic approach to care and operations.
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## Past Performance

- Successfully supported patients and families in navigating Medicare and Medicaid processes.
- Conducted patient advocacy services for families with complex medical needs.
- Delivered risk assessments and compliance evaluations for healthcare organizations integrating new technologies.
- Consulted on AI implementation strategies for clinical and operational improvements.
- Provided primary care telemedicine services, ensuring continuity of care for remote patients.
- Worked as a physician providing primary and urgent care in clinical, hospital, ER and telemedicine settings, ensuring patient-centered outcomes.
- Conducted third-party application audits and eDiscovery EPIC audits as a cybersecurity analyst, ensuring robust compliance and risk mitigation strategies.
- Led governance, risk, and compliance assessments for healthcare organizations, identifying vulnerabilities and implementing best practices.

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## Company Information

- DUNS Number: 116-999-452
- UEI: D-47-B-N-M-B-A-7-H-7-3
- CAGE Code: 8UVT3
- NAICS Codes: 621610, 621112, 621999, 813319, 561621
- Certifications:
  - 8a Certified
  - Service-Disabled Veteran-Owned Small Business (SDVOSB)
  - Minority-Owned Business, Micro Business
  - Board Certified Family Physician (Licensed in Va, NC, Md, DC, Penn, FL, NE and Ca)
  - HCISPP (HealthCare Information Security and Privacy Practitioner), A+, Security+